

A Guide to Understanding Domain, SPF and DKIM Verification

SPF record is a record on your **DNS** that authorises our Everlytic platform to send email from your domain.

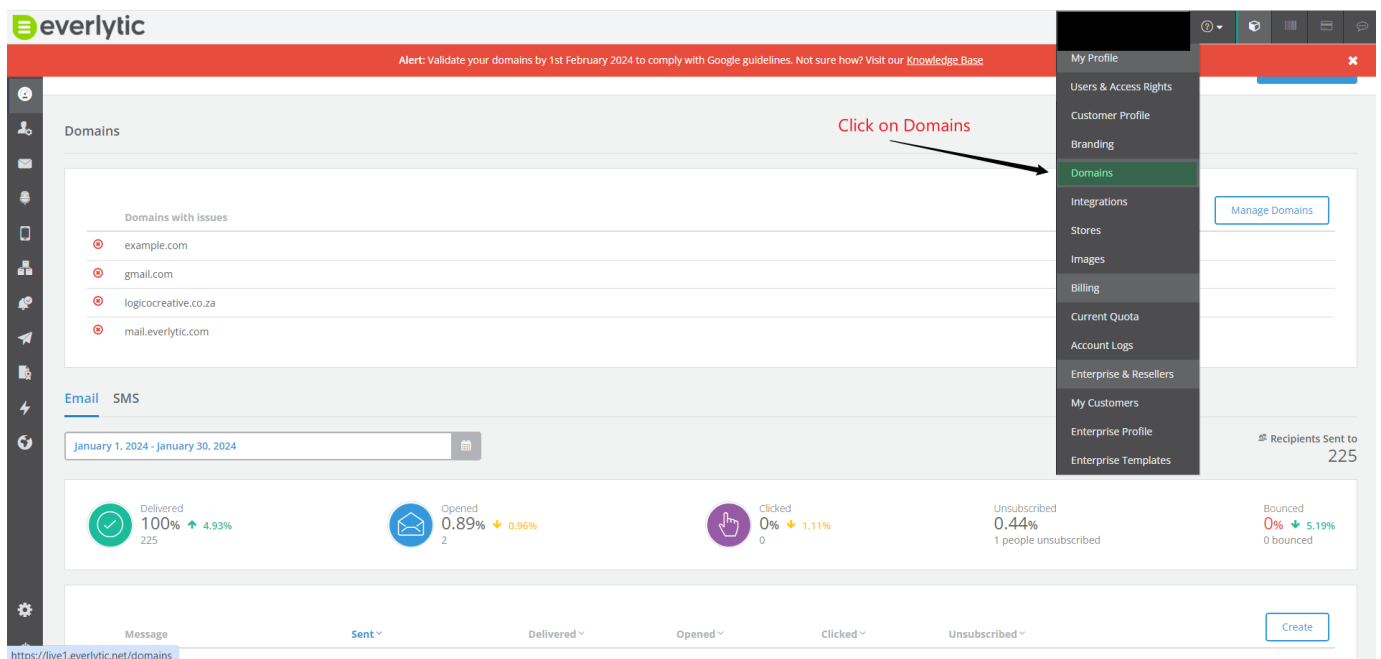
DKIM records enables our platform to digitally sign emails that it sends on your behalf, transmitting your mail according to the highest security standards. This is explained in the below screenshot.

i **Verifying and authenticating your domain by DNS** updates the SPF and DKIM records on your sending domains to improve email security and delivery. This is what these records mean:

- **SPF:** A SPF record is a record on your DNS that authorises our platform to send email from your domain.
- **DKIM:** The DKIM record enables our platform to digitally sign emails that it sends on your behalf, transmitting your mail according to the highest security standards.

Step 1

Hover over the top right corner on your name and select “Domains”.



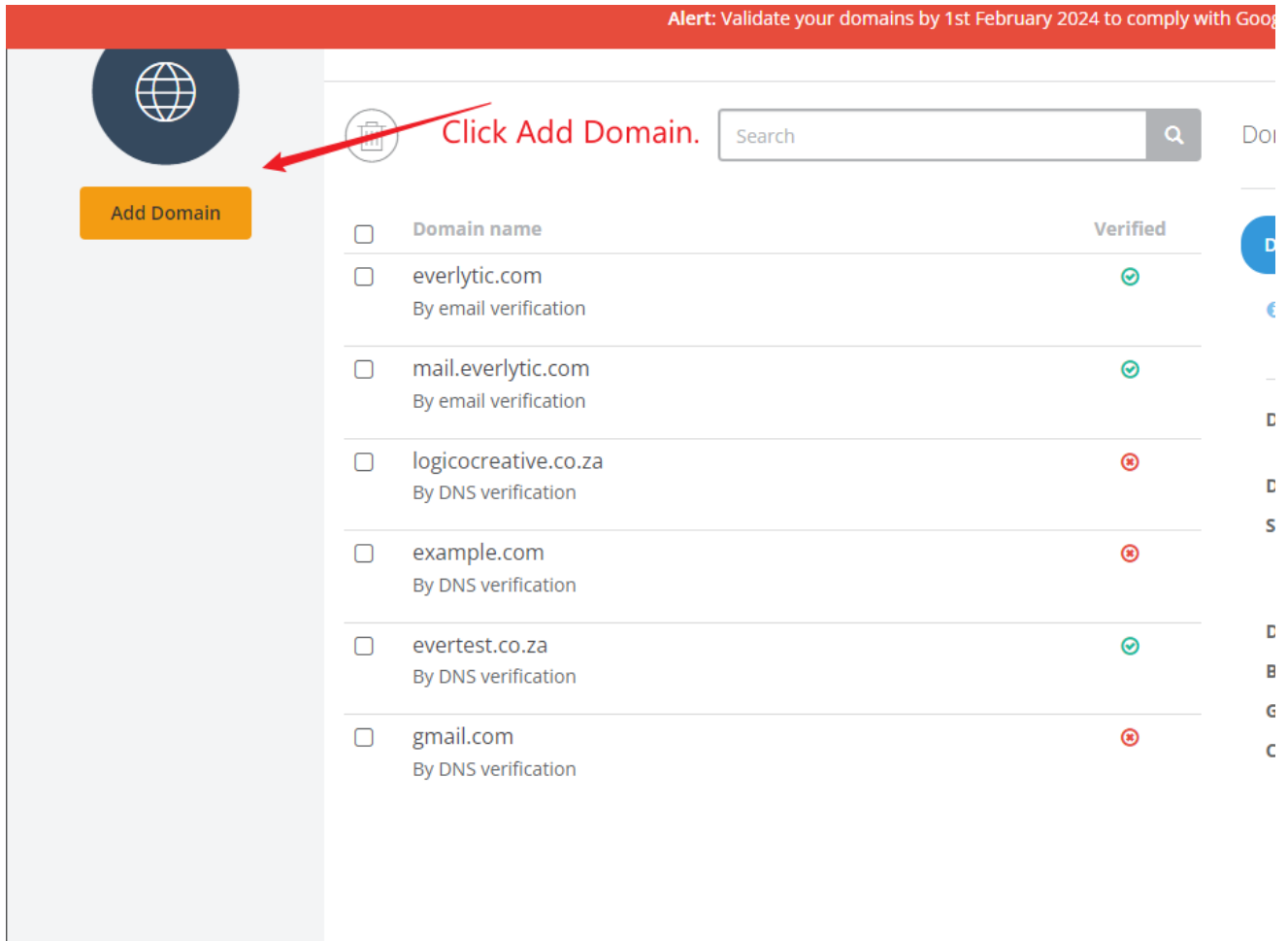
The screenshot shows the Everlytic dashboard. At the top right, a user profile menu is open, with the 'Domains' option highlighted. A red arrow points to this option with the text 'Click on Domains'. Below the menu, the 'Domains' section is visible, showing a list of domains with issues: example.com, gmail.com, logiccreative.co.za, and mail.everlytic.com. Below this, there are email performance metrics for the period January 1, 2024 - January 30, 2024. The metrics are: Delivered (100%, 225, +4.93%), Opened (0.89%, 2, -0.96%), Clicked (0%, 0, +1.11%), Unsubscribed (0.44%, 1 person unsubscribed), and Bounced (0%, 0, +5.19%).



Step 2

Click the button on the lefthand side that says “Add Domain”.

Alert: Validate your domains by 1st February 2024 to comply with Google




<input type="checkbox"/>	Domain name	Verified
<input type="checkbox"/>	everlytic.com By email verification	
<input type="checkbox"/>	mail.everlytic.com By email verification	
<input type="checkbox"/>	logicocreative.co.za By DNS verification	
<input type="checkbox"/>	example.com By DNS verification	
<input type="checkbox"/>	evertest.co.za By DNS verification	
<input type="checkbox"/>	gmail.com By DNS verification	




Step 3

Add your Domain, Click the Verify Box and Generate.

Enter the domain you send from:



Add your Domain



Verify and authenticate domain by DNS
Verify your domain and authenticate it using DNS records. This ensures better deliverability and enforces stricter security on your domain name.

Click Verify and authenticate domain by DNS.

Click Generate records

[Back](#) [Generate Records](#)

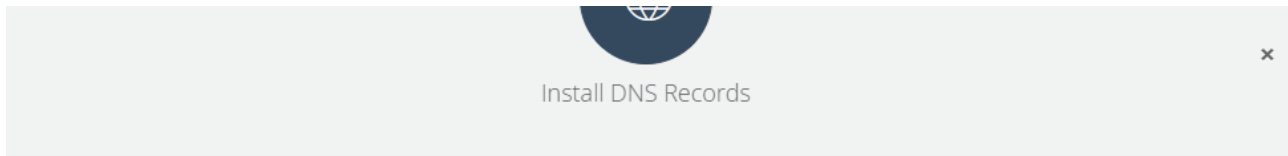


Step 4

Copy the following records displayed on your page and paste them into the DNS section in your domain hosting settings.

Provide the below information to your domain host to update the DNS records on your domain.

Select the tick box on your far right and select verify.



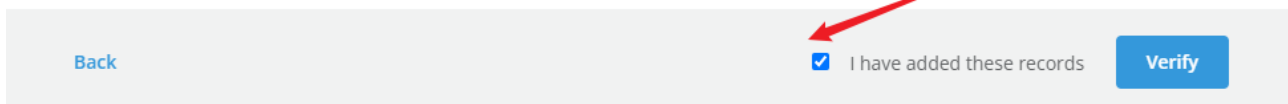
Copy the following records and paste them into the DNS section in your domain hosting settings.

Once you have completed this, click Verify.

Copy the below records into the DNS section in your domain host settings.

Type	Host	Points To
TXT	@	everlytic-site-verification=a2d4f5213232122cbb23c271d7725d6b14808fbd6675bb080e0da0a3dfed02a32c5fe9f4799154a0523cc2bde3ebd58b0bb7def9f2764e848e115799543638fe Copy
CNAME	everlytickey1_domainkey.testing.co.za Copy	everlytickey1_domainkey.eversrv.com Copy
CNAME	everlytickey2_domainkey.testing.co.za Copy	everlytickey2_domainkey.eversrv.com Copy
CNAME	eversrv.testing.co.za Copy	bounce-mx.eversrv.com Copy
CNAME	neutron.eversrv.testing.co.za Copy	bounce-mx.eversrv.com Copy

Click and Verify



Once all the above steps have been done, you can get in touch with our Support team to check and confirm everything is in place. If your records are not configured correctly, please notify the Everlytic Support Team and they will provide you with DNS records.

More information can be found at the below links. For further assistance, you are welcome to reach out to support@everlytic.com.

- [Everlytic Email Deliverability Webinar Recording](#)
- [Everlytic Knowledge Base](#)
- [Email Delivery Guide](#)
- [Google Website](#)
- [Yahoo Website](#)

